



SCS Visualization Rooms

A Comprehensive Approach to a Collaborative Environment

Synergy
Collaboration
Solutions (SCS)



Command and
Control Centers

The Need for a Collaborative Environment

Synergy, a premier commercial audio visual solutions provider, has developed a holistic approach in creating a digital visualization experience for government, non-profit and commercial business partners. Digital visual communications using large screen display technologies is not new to the marketplace. With the continued development of higher definition displays, lower price points and complementary technologies allowing for greater detail in visual data, the digital visualization room is becoming more ubiquitous in meeting environments where people share information.

Teams around the world are collaborating within the same space and globally viewing highly detailed large screen images in an immersive and interactive environment. A wide range of industries, including Federal, Healthcare, Education, Telecommunications, Energy/Oil and Gas, Legal and Medical Research are utilizing these integrated solutions and improving their business relationships, while accelerating growth.

Synergy, with a unique understanding of the audio-visual industry, customizes an effective, integrated solution for all your business needs and objectives. Synergy's insightful, innovative and experienced team helps the enterprise and government user collaborate and effectively communicate their ideas, products and data with a cost-effective and easy-to-use turnkey solution.

Delivering Solutions for All Environments

Whether it is your conference room, command and control center, auditorium or classroom/training facility, SCS will increase the value of your environment while enabling a more productive collaboration. If an environment is needed for concept presentations, a design review session, sales and marketing or remote operations, SCS can be an integral component of your everyday workflow, both locally and across the globe.



Auditoriums



Conference
Rooms

Our Approach

Synergy takes the approach that we are not just designing a meeting space with large screen displays, but creating a user environment within the space. This includes ease of use when interacting with the system, overall comfort in seating heights and viewing angles, the amount and type of furniture used within the space, lighting conditions, interior design and social and corporate dynamics.

Innovation through Global Collaboration

Synergy provides an extensive selection of collaborative technologies to help you explore data, not only within a centralized environment, but on a global scale, by allowing the capability to communicate with partners and customers worldwide to achieve superior performance. Successful firms that develop clearly defined strategies for collaboration and make the necessary organizational changes will achieve a more desirable competitive position, while identifying new business opportunities.

Increase Productivity

SCS visualization rooms allow for increased productivity of design review meetings, brainstorming of new ideas and enhanced group decision making. Your meetings will transcend from flatscreens, whiteboards and PowerPoint presentations to interactive meetings that deliver real-time decision making and exceptional results when presented in a convenient, flexible environment.

Key Benefits

SCS visualization rooms can become a valuable part of your organization. Designed to greatly influence the way information is presented, understood and retained, SCS brings participants together at the same time. This collaboration allows for better managed information and data, offers real-time interaction, shortening design cycles and "time to insight" while reducing costs. The ability to view virtual models is achieved which eliminates the need for costly prototypes.

—Synergy AV—

"Addressing the growing demands
for collaborative, integrated and cost-effective audio-visual solutions."

SCS Visualization Rooms

Any Space...Any Time

Features	Details
Creative Space	•A Creative Design that Stimulates the Senses and aids in Creative Brainstorming, Study and Problem Solving.
Ease of Use	•A Programmed Environment using Macro Commands for Multi-tasking with a Push of a Button.
A Holistic Approach to Conference Meeting Design	•Appropriate Lighting, Acoustic Integrity of Materials, Colors, Room Construction Design, Comfort of Participants and Seamless Integration of the Technology are all Critical Components for a Comprehensive Solution.
Incorporation of Sensory Impacting AV Technologies	•Allows for an Unlimited Exchange of Ideas that Involve the Senses of Sight, Hearing and Feeling Beyond what a Simple Projector and Screen Can Communicate.
A User Experience within the Space	•A Balance is Created Between the Digital Information Shared, the People and the Space Itself.

Scalable, Customized Configurations

Companies today are dealing with increasingly demanding business challenges with the need to increase productivity and deliver results in record time. Synergy's innovative designs and solutions increase efficiency easily scaling to meet virtually any requirement without compromising manageability and customer value. SCS offers unprecedented scalability from retro installs that heavily leverage your existing deployed technology to designs for a brand new installation.

Leveraging unique key technology elements and tools, SCS creates solutions that can scale with your current and future needs, allowing room to expand. As your collaboration efforts grow, SCS seamlessly supports customized configurations built with modules that increase the functionality to meet your most demanding and intensive business situation.

Increased Functionality for Your Most Advanced Collaboration Efforts

Option	Added Functionality
Additional PIP	•Add Additional Data/Video Sources to your Visualization Output.
Video Conferencing	•Add Point to Point or Multi-site, SCS Supports all Leading Manufacturers.
Collaboration	•Multiple Options Available, from Simple Data Sharing to True Bidirectional Data Collaboration.
Workflow Management	•Add the Ability to Manage Meetings Systematically. •Increase Productivity Time via Reduced Meeting Management Burden.

Partners

Synergy works closely with global manufacturers to ensure our customers are provided with the most comprehensive and highest quality solution in the marketplace.

To Learn More

For more information about Synergy Collaborative Solutions and other products and services, contact your Synergy-AV Representative.

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